

## **IF YOU WANT TO WRITE A HELPFUL REVIEW**

### *For readers of **Profit Seeks Purpose***

If this book served you, a short, honest review helps others decide whether it might serve them too. Thank you for taking a moment to share your experience. Your words help this book find the people who need it.

Specific steps for writing a review on Amazon are at the end of this page.

The length is not important. Your own voice is. Two to four thoughtful sentences are more than enough.

#### **What you might include (choose any 2 or 3):**

- Who the book is for (e.g., leaders who feel successful but restless).
- Where you read it (e.g. early mornings before work, the audiobook while walking).
- What resonated personally or stayed with you.
- What surprised you as you read.
- How it made you think or feel.
- How it compares with another book.
- How easy or hard it was to read.
- One small action I took after reading.
- What changed for you—even in a small way.
- Who you would not recommend it to.
- One specific moment or line that stuck with you.
- The tone of the book.

#### **What to avoid:**

- Mentioning that you received a free copy.

- Using language that isn't genuinely your voice.
- Summarizing the plot.
- Leaving only a star rating without a few words of text.

### **Optional review starters:**

- "I'd recommend this book to someone who..."
- "I didn't expect to..."
- "This book gave me language for..."
- "It wasn't loud or flashy—it was..."
- "What has stayed with me was..."
- "One moment that stayed with me was..."
- "This book helped me notice..."

### **How to write an Amazon Review in (2 minutes)**

1. **Go to the book's Amazon page.** Scroll down until you see "Write a customer review."
2. **Click "Write a customer review."** You will be prompted to sign in to your Amazon account if you aren't already.
3. **Choose a star rating.** Pick the number of stars that reflects your honest experience.
4. **Write 2-4 sentences** in your own words. Suggestions are above.
5. **Click Submit.** That's it. Your review may take a short time to appear.

### **Thank You.**

Thank you for lending your voice. I wrote this book hoping to start honest conversations, and your review helps that conversation continue.